



National Newspaper Association

P.O. Box 7540, Columbia, MO 65205-7540

Application for Newspaper Membership

Newspaper membership is available to free and paid circulation publications with at least 25 percent local news content based on a combination of the average of free and paid circulation and the frequency of publication (daily or non-daily).

Primary Contact Information (Please print)

Publication Name: _____

Publisher's Name: _____ E-mail: _____

Mailing Address: _____

Physical Address: _____

City, State, Postal Code: _____

Telephone: _____ Fax: _____

URL: _____

Founding Year: _____

Parent Company: _____

Owner: _____ Title: _____

E-mail: _____

Mailing Address: _____

Physical Address: _____

Telephone: _____ Fax: _____

URL: _____

Subscriptions

The primary contact, listed above, will receive a copy of our monthly publication, *Publishers' Auxiliary*. Please list additional individuals below. Membership includes three subscriptions. Additional subscriptions cost \$40 each.

Name: _____ Title: _____

Telephone: _____ E-mail: _____

Name: _____ Title: _____

Telephone: _____ E-mail: _____

Name: _____ Title: _____

Telephone: _____ E-mail: _____

Name: _____ Title: _____

Telephone: _____ E-mail: _____

Publication Information

Publication Frequency:

Daily (four times a week or more)

Non-daily (Once a week, twice a week, three times a week, twice monthly, monthly)

Days of Publication (check all that apply):

Monday Tuesday Wednesday Thursday Friday Saturday Sunday

Circulation:

Paid _____ Free _____ Total: _____

Community Focus

Select any of the following that apply.

Ethnic (specify): _____

Religious

Geographic (specify): _____

Language (specify): _____

Alternative

Other: _____

Delivery Methods

What percentage of your delivery is by United States Postal Service? _____

What percentage of your delivery is by carrier? _____

What percentage of your delivery is by street sales/boxes/vending machines/retail sales? _____

Printing Method

Do you own your own printing plant? Yes No

If yes, is your printing plant commercial or other? Commercial Other

Website Information

How many unique visitors? _____ per week per month

What percentage of your site is advertising? _____

Is your site interactive?

Blogs Reader comments to stories Reader-submitted stories, sales or photos Other

Is it profitable? Yes No

Membership Dues

Before you fill in the dues amount, determine the membership dues for your publication using the Dues Calculator located at www.nna.org/eweb/dynamicpage.aspx?webcode=Calculator.

Total Amount Due: \$ _____

Method of Payment

Enclosed, please find my check in the amount of \$ _____. Check # _____.

Make checks payable in U.S. funds only to National Newspaper Association.

Charge \$ _____ to my American Express MasterCard Visa.

Card # _____ Expiration Date: _____

CVV # _____

Last three digits from number on back of card. For AMEX, use last four digits on front of card.

Print Name: _____ Signature: _____

(As it appears on card)

Mail to: National Newspaper Association, P.O. Box 7540, Columbia, MO 65205-7540 or Fax to: [573] 884-5490.