



National Newspaper Association

P.O. Box 7540, Columbia, MO 65205-7540

Application for Online News Publication Membership

NNA defines online news publications as those that are available to the general public via the World Wide Web and updated regularly and consistently no less than each week. Online publications can be paid or free news web sites or electronic news publications with at least 25 per cent local news content. Membership cannot extend to publications serving primarily as a platform to promote the interest and/or opinions of a special interest group, individual or cause.

Primary Contact Information (Please print)

Publication Name: _____

Publisher's Name: _____

URL: _____

Mailing Address: _____

Physical Address: _____

City, State, Postal Code: _____

Telephone: _____ Fax: _____

E-mail: _____

Founding Year: _____

How Often Updated: _____

Number of Unique Visitors: _____ Weekly Monthly What percentage of your site is advertising? _____

List interactive features (i.e., comments or stories, blogs, sender-submitted stories or photos, etc.)

Profitable: Yes No Profit margin/net profit? _____

Membership Dues

Online News Publication Membership Dues: \$500.

Method of Payment

Enclosed, please find my check in the amount of \$_____. Check #_____.

Make checks payable in U.S. funds only to National Newspaper Association.

Charge \$_____ to my American Express MasterCard Visa.

Card # _____ Expiration Date: _____

CVV # _____

Last three digits from number on back of card. For AMEX, use last four digits on front of card.

Print Name: _____ Signature: _____
(As it appears on card)

Mail to: National Newspaper Association, P.O. Box 7540, Columbia, MO 65205-7540 or Fax to: [573] 884-5490.