

From: Jeb Bladine

Subject: Community Message to All Households

3/31/20

Community Messages delivered to all local households:

The News-Register also delivers “Yamhill Valley Views” to non-subscribers. We can distribute prominent Community Messages to all households via the newspaper and Valley Views.

COVID-19 has created an information overload:

**** As News,** those messages compete for limited staff time and limited space. They are subject to newspaper decisions as to final content, prominence and placement.

**** As Community Messages,** they are guaranteed full display exactly as desired. We can deliver Community Messages on Tuesday/Wednesdays to about 25,000 households. Or, on Fridays to 8,000 newspaper subscribers. Pricing is set at 50% of our already much-reduced nonprofit rates.

One-ninth Page	\$200	2 col X 7 inch
One-quarter Page	\$400	3 col X 10.5 inch
One-half Page	\$750	6 col X 10.5 inch or 3 col X 21.5 inch
Two-thirds Page	\$1,000	4 col X 21.5 inch
Full Page	\$1,400	6 col X 21.5 inch

Deadlines for Valley Views: 4 p.m. Wednesdays for Space
 4 p.m. Thursdays for Content
 Printed Monday for Wednesday distribution

Usual deadlines for Friday N-R: 4 p.m. Tuesday for Space and Content

Tuesday / Friday News-Register Only: Ask about late deadline possibilities

Total home delivery of print is the most effective communication to the community.
Together, we can keep our community informed in these challenging times.