



**TODAY'S READERS**

*tomorrow's*

# LEADERS

**NNA 134th ANNUAL CONVENTION & TRADE SHOW  
Jacksonville, Florida - October 1-3, 2020**

## National Newspaper Association 2020 SPONSORSHIP OPPORTUNITIES

**SPONSOR BENEFITS:** Sponsors at every level will:

- ✓ be included in lists of sponsors published in pre- and post-convention issues of Publishers' Auxiliary, NNA's official monthly publication;
- ✓ have logo displayed and linked on the Annual Convention and Trade Show page of NNA's website;
- ✓ have a listing including contact information in the Convention and Trade Show Program Booklet;
- ✓ be recognized as a sponsor on a banner prominently-displayed throughout the Annual Convention and Trade Show;
- ✓ be acknowledged from the podium during the Opening Session and Flag Ceremony, the largest gathering of participants;
- ✓ have the opportunity to provide one marketing item or brochure that will be given to every attendee in the registration bags.

### Gold

**\$4,000 - \$10,000**

- Opening Breakfast and Flag Ceremony \$6,000 (SOLD)
- Saturday Breakfast and Awards Ceremony \$5,000 (or shared opportunity)

*Gold Sponsorships also include one full Convention & Trade Show registration, one complimentary Extravaganza ticket, one full-page color ad in the Convention & Trade Show Program Booklet, and the opportunity to give a three-minute introduction during Friday's Opening Breakfast.*

### Silver

**\$2,500 - \$3,500**

- Friday Extravaganza: Cummer Museum \$2,500 (SOLD)
- Lanyard/Name Badges \$2,500
- Registration Desk \$2,500
- Tote Bags \$2,500 (SOLD)
- Friday Lunch with Exhibitors \$3,000 (SOLD)
- Thursday Opening Reception in the Exhibit Hall \$3,000

*Silver Sponsorships also include one half-page color ad in the Convention & Trade Show Program Booklet and the opportunity to give a three-minute introduction during Friday's Opening Breakfast.*

### Bronze

**\$1,000 - \$2,000**

- Flash Session (3 available) \$1,000
- Coffee Breaks (2 available) \$1,000
- Registration Refreshment Station \$1,500
- Great Ideas Exchange \$1,500
- Program & Pocket Program \$1,500
- Thursday Ice Cream Social in the Exhibit Hall \$1,500
- Wi-Fi Sponsor \$1,500
- Thursday Opening Reception Drinks \$2,000 (SOLD)
- Friday Extravaganza Entertainment: Cummer Museum \$2,000

### Friends of NNA

**\$500**

- General Contribution to the Annual Convention & Trade Show \$500
- Solutions Start Here! Sponsor \$500
- Kids Activities Sponsor \$500 (SOLD)
- NNA Printer Workshop \$500

*Or contact us for a customized sponsorship!*

**To become a sponsor or for more information contact:**

**Wendy MacDonald at 913-461-3721 or [wendy@nna.org](mailto:wendy@nna.org) | Lotta Kagell at 760-557-0800 or [lotta@nna.org](mailto:lotta@nna.org)**