

NATIONAL NEWSPAPER ASSOCIATION ALLIED MEMBER DIRECTORY

ALLIED PARTNERS



BurrellesLuce

800-631-1160
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Fast, reliable, and comprehensive—BurrellesLuce monitors the media from online, print, broadcast and social that matters most to you and your organization.



Interlink

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Interlink Circulation is the most widely used newspaper-circulation system in America helping more than 1,550 community newspapers navigate the postal system to obtain the best delivery at the lowest cost. Ask about our Interlink Circulation list transfer, setup and user-orientation package and our low-cost monthly licensing option.



Walterry Insurance Brokers

800-638-8791
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http://www.walterry.com/national_newspaper.php

The preferred broker for libel and business insurance, serving the insurance needs of NNA members since 1978. Walterry is endorsed by NNA and over 25 state and regional press associations. Presently insuring over 1,800 newspapers and shoppers. Call us for a no-obligation proposal at [800-638-8791](tel:800-638-8791).

ALLIED BROKERS

Dirks, Van Essen & Murray

505-820-2700
119 E. Marcy St. Suite 100
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<http://www.dirksvanessen.com>
Firm specializing in mergers and acquisitions.

Grimes, McGovern & Associates

218-230-8943
1004 20th Ave. SE
East Grand Forks, MN 56721
jbergman@mediamergers.com
Established in 1959, Grimes, McGovern & Associates (formerly W.B. Grimes and Company) is one of the nation's preeminent mergers and acquisitions advisory firms for the media, events and information services industries. With more than 1,600 newspapers sold, our mission is to help buyers acquire smartly and owners grow and then exit successfully.

Knowles Media Brokerage Services

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Bakersfield, CA 93389-9698
<http://www.media-brokers.com>

ALLIED MEMBERS

AMG | Parade

615-440-5522
2451 Atrium Way Ste 320
Nashville, TN 37214-5102
partners@athlonmediagroup.com
<http://www.amgparade.com>

AMG | Parade publishes America's most exciting newspaper magazines: American Profile's Community Table, Athlon Sports, Parade, Relish and Spry Living. AMG | Parade also provides our newspaper partners with online access to added-value print and digital content, including online games.

AP Newsfinder

800-922-4655
P.O. Box 5
Waukesha, WI 53187
www.newsfinder.com

The AP Newsfinder text database is one week's worth of all the Associated Press' stories from all the regional, national, international, Spanish and sports wires. Members also gain access to AP's complete photo and graphics archives. For information about AP Newsfinder call 800-922-4655.

Bluefin Technology Partners

978-662-3323
89 North Main Street P.O. Box 1723
Andover, MA 01810
steve@getbluefin.com
<http://www.getbluefin.com/>

Classifieds should be considered your go-to local community content. Be the leader in classifieds with superior print and online offerings: BLUEFIN PLACE AD for print and online self-service ad placement, and BLUEFIN MARKETPLACE for online search and display. Stop by and see how hundreds of newspapers worldwide are benefitting with web-hosted solutions that empower your Advertisers and engage your Readers.

Buildable™

503-468-4890
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info@buildableworks.com
<https://www.buildableweb.com/>

Buildable™ delivers the highest quality solutions in software and web for the sustainable growth, efficiency and profitability of the companies we partner with.

We're a professional team of passionate people who together think, collaborate, and problem solve, every day. We evolve with new technology, embrace challenges, and adapt to any situation – partnering with companies to keep them competent, competitive, and current in fashion and structure. Our flexible style of production allows us to build the most efficient tools, custom-fit for unique processes. From conception to deployment; we bring Buildable solutions to any business.

CMS4Media.com

775-376-4276
1091 S. Cimarron Rd
Las Vegas, NV 89145
piotr.marek@cms4media.com
<http://www.cms4media.com/>

CMS4Media is one of the fastest growing local media networks, catering to an audience of over 6.5 million. Listed among our partners are nearly 400 newspapers, local TV and radio broadcasters and online editors. We provide them with an advanced online tool for content management and advertising. Ask us for our freemium model and earn more from national ads!

CNN Newsource

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<http://cnn.com/newsource>

Since 1987, CNN Newsource has been the most widely distributed news services in the business. With trusted content from CNN's worldwide newsgathering and more than 1,100 local news and strategic partners to compelling text, video and images from a single source, CNN Newsource Digital is the end-to-end solution for all your digital news publishing needs. Visit cnn.com/newsource for details.

Clean Machine Network

815-937-3305
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Kankakee, IL 60901
te7h@yahoo.com
<http://www.cleanmachinenetwork.com>

Newspapers are perfect for micropayments because we produce original content. And unless it has been given away, originality will always have potential monetary value. Customers can focus on the one story that matters most to them. It's the best measure of genuine reader interest we have ever had. And a simple click switches between Spanish and English.

Dirks, Van Essen & Murray

505-820-2700
119 E. Marcy St. Suite 100
Sante Fe, NM 87501-2092
<http://www.dirksvanessen.com>

Firm specializing in mergers and acquisitions.

Editor & Publisher

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EditorAndPublisher.com
Since 1884, THE authoritative voice of #NewsPublishing

EType Services

512-687-9055
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Austin, TX 78711-1590
<http://etypeservices.com>

eType Services (www.etypeservices.com) is a leading provider of e-Edition, websites, and news apps for community newspapers across the United States. eType Services' easy-to-use, affordable solutions help eliminate the barriers to entry for small and medium-sized newspapers seeking to reach more readers – and increase revenue – by uniting their digital and print strategies. eType Services specializes in weekly newspaper digital strategy.

Eastman Kodak Company

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Rochester, NY 14605-0001
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www.graphics.kodak.com

Kodak's commercial imaging business is driving innovation and change for customers in commercial, packaging and functional printing, and enterprise services markets. Kodak's innovative technologies and solutions provide customers greater competitive advantage and return on investment.

Fake Brains Software

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Need more ways to sell ads? AccountScout is the software for you. Designed to reduce paperwork throughout the office and to increase your revenue, AccountScout manages billing, scheduling, pagination, sales, CRM, online, legal and classified orders. Whether you have a single paper with one user or multiple products with many users, AccountScout meets your demands with 28 years of experience servicing publishers.

Friends2Follow

801-403-7966
75 Stadig Rd.
Barrington, NH 03825
reinig@friends2follow.com
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Friends2Follow helps more than 250 clients in five countries earn new revenue from their advertisers' social media while growing reader engagement on their own websites. It is a truly turnkey, white-label social streaming tool that is easy to install and simple to use. And the best part is that we don't make money if our customers don't make money.

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www.globalhd.com

Global Ad Distribution is the national leader in alternate delivery solutions for the advertising and publishing industries. Global is designed to provide our clients with the most innovative technology and processes available, providing a professional experience from the moment the order is placed through the final delivery... all within a budget that brings profit to the bottom line. Global employs time-tested and proven processes including an advanced order management platform that offers national scalability and intuitive-based GPS technology supported by in-field quality assurance inspections, all allowing a centralized corporate staff to effectively manage the locally based management teams throughout the United States.

Guarantee Digital

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505 Wells Street
Delafield, WI 53018
daryl@guaranteedigital.com
<https://guaranteedigital.com/>

Outsource your digital to Wisconsin! GD's white label digital agency partner program enables Media Partners to offer the essential digital solutions local merchants need to reach today's connected consumer.

Legacy.com

888-397-9494
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cmcalpin@legacy.com
www.legacy.com

Legacy.com is the global leader in online obituaries. Through the Legacy.com brands, the company provides support and obituary-related services to over 1,500 newspapers and 4,000 funeral homes in the United States, Canada, Australia, New Zealand, U.K., and Europe. Legacy.com's partners benefit from unparalleled scale and expertise that enables the delivery of industry-leading products, innovative e-commerce solutions, and award-winning customer service.

Legal Notice Service

306-672-1600

PO Box 203

Eureka, IL 61530

bbressner@legalnoticeservice.com

<http://www.legalnoticeservice.com>

Legal Notice Service (LNS) offers complete Legal Notice and Public Notice fulfillment for newspapers. Our proprietary system automates the entire process, saving time, money, and manpower. LNS uploads and processes notices, creates and formats certificates of publication, and generates and sends invoices.

Lineup Systems

406-250-8762

350 Interlocken Blvd 108

Broomfield, CO 80020

<http://lineup.com/>

Lineup Systems is the leading provider of media sales technology and our cloud-based system, Adpoint, is the industry's #1 media sales solution. Our customers include top media groups and DCN members such as Gannett, The New York Times, Bonnier Corp, Metro Media, Metroland, Block Communications, and many more. Read how these and other media groups are revolutionizing their advertising sales at Lineup.com.

MAPS.com

813-344-6682

120 Cremona Drive, Suite #260

Santa Barbara, CA 93117

www.maps.com

Maps.com is a leading provider of print, online, interactive and mobile advertising solutions, partnering with media companies from coast to coast. As the creator of revenue-generating Locator Map Programs in several categories, including: Open House, Rentals, Garage Sales, Community Events and New Builders, we pride ourselves on mapping the shortest route from your audience to your advertiser's door. The Acqir product suite has increased advertising revenue for its clients since 2009.

MSG Payment Systems

888-697-8831

10555 New York Avenue, Suite 101

Urbandale, IA 50322

hello@msgpay.com

<http://www.msgpay.com/publishing>

Since 1997, we've provided the industry expertise, product offering, and reliable service that make it easy and affordable for publishers to accept customer payments. Accept payments across a variety of channels while having access to tools that minimize fraudulent transactions. Whether you're looking for a counter-top terminal, online ad/subscription payments, software integration, or a mobile solution, we have you covered.

MSSI

845-677-6150

PO Box 347

Millbrook, NY 12545-0347

<http://www.mssi-software.com>

MSSI provides an extensive array of computer software products for a newspaper's business office and advertising and circulation departments. These consist of 10 modules that work together as a master business system, including Circulation Control, Advertiser Billing and A/R, Ad Production Manifest, Transient Classified Billing, A/R, General Ledger, Accounts Payable and Payroll.

Mediabids Inc.

860-379-9602

448 Main Street

Winsted, CT 06098-1528

jgreiner@mediabids.com

<http://www.mediabids.com>

MediaBids' Performance Print Advertising program provides newspapers with a new revenue stream. Providing attractive, custom-sized ads, MediaBids will pay your publication for every qualifying call it generates for our advertisers.

Metro Creative Graphics Inc.

800-223-1600

519 8th Ave.

New York, NY 10018-4577

<http://www.metrocreativeconnection.com>

Metro Creative Graphics is today's advertising, creative and editorial resource specifically designed to help media companies make money with their print, Web and mobile products. We provide ready-to-use images, spec ads, ideas, stock quality photos, logos/trademarks, auto manufacturer photos, marketing/sales materials, copyright-free editorial features, templated special sections, state-of-the-art themed section MicroSites and ground-breaking online ad development tools, plus custom image, ad design and editorial services.

Mirabel Technologies (The Newspaper Manager)

954-462-4579

800 E Broward Blvd

Fort Lauderdale, FL 33301

krichter@mirabeltechnologies.com

<http://www.mirabeltechnologies.com/>

Mirabel's Technologies - The Newspaper Manager is a comprehensive newspaper software solution which makes it possible for you to organize your business around one system. It enables everyone in your organization to connect and communicate through one integrated platform.

Modulist

701-241-5545
101 5th St. N.
Fargo, ND 58102
devlyn@modulist.news
Modulist.news

Modulist is a media services company specializing in the processing of user-generated paid content submissions for newspapers, among other media services. Our long-term partnerships with local media outlets help position them for the future by decreasing production costs and increasing revenue in integral content categories.

NTVB Media

248-583-3166
213 Park Drive
Troy, MI 48083
mwaldrup@ntvbmedia.com
www.ntvbmedia.com

For 65 years NTVB Media's entertainment publications have provided trusted editorial content and best-in-class TV magazines to over 20 million readers daily. More than 200 newspaper partners benefit from NTVB Media's expertise in localized TV magazine design, marketing, ad sales and production. We are now pleased to offer FREE editorial content in print, digital and widget formats to newspapers of all sizes.

ONEcount

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194 Main St., #2NW
Norwalk, CT 06851
www.one-count.com

ONEcount's identity activation platform and toolkit enables media companies to optimize vital first-party audience and behavioral data for precise targeting, segmentation and higher ROI. ONEcount reports the who—converting unknown visitor's to known users.

Our Hometown Inc.

315-294-5735
17 Pleasant Street
Clifton Springs, NY 14432
mcl@our-hometown.com
http://www.our-hometown.com

Our Hometown, a 20-year digital newspaper veteran, provides innovative yet affordable digital solutions. Stylish, responsive templates combined with multi-channel publishing create a turnkey solution for newspapers' digital & print platforms. Built on top of WordPress, the world's most popular & user-friendly CMS, publishers can easily push content to the web, print, & social media from one place.

PAGE Cooperative

800-468-9568
700 American Ave., Suite 101
King of Prussia, PA 19406-4031
http://www.pagecooperative.com

Celebrating its 35th year, PAGE Cooperative is recognized as one of the largest buyers of newsprint in the United States and one of the leading buying resources for print-related software, ink, printing plates and supplies. PAGE has recently expanded its membership eligibility to now permit all newspaper ownership and commercial printers to become members of the highly respected buying cooperative.

POLCO

608-228-2488
8001 Terrace Ave Suite 201
Middleton, WI 53562
robert@polco.us
www.polco.us

Polco offers media sites the ability to survey readers and gain valuable insights from the platform's verified results. It's more reliable than SurveyMonkey, more civil than Facebook, and gets you the data you need to inform decisions.

Restaurant.com Business Incentives

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Helping businesses and clients succeed in increasing business, referrals, retention, subscriptions and solving customer service issues through the use of incentives/premiums.

Software Consulting Services

610-746-7700
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https://www.newspapersystems.com/

For more than 30 years, Software Consulting Services, LLC (SCS) has been in the business of providing complete publishing, digital asset management and advertising systems for small, mid-sized and large metro newspapers. Over 500 newspapers use SCS software and services, and 39 of them are in the top 100 papers in the U.S.

Southern Lithoplate

800-638-7990

PO Box 9400

Wake Forest, NC 27588-9400

<http://www.slp.com>

Headquartered in North Carolina, we specialize in the manufacture, distribution, and service of analog and digital lithoplates and associated products for targeted print markets. Southern Lithoplate enjoys a reputation for quality, value and performance throughout the world.

SPARK Digital Sales Group

724-622-0284

222 South Ninth Street, Suite 1600

Minneapolis, MN 55402

patrick@sparkdigitalsalesgroup.com

www.sparkdigitalsalesgroup.com

SPARK Digital Sales Group. Your premier digital sales force. Sold over \$60 million in digital and legacy advertising for newspapers world-wide.

Tecnavia

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Burnsville, MN 55337

<http://www.tecnavia.com/>

Our Web Hosting, News Apps and of course our Industry leading print replica services will help you achieve your audience and revenue goals in no time!

Times-Shamrock Creative Services

855-614-5440

149 Penn Ave.

Scranton, PA 18503

customer_relations@tscsdirect.com

www.tscsdirect.com

Located in Scranton, PA, TSCS specializes in newspaper advertising as well as editorial design & pagination, digital web, billboard, direct mail, logos, media kits, t-shirt, invitations - just about anything you need an artist to do! We offer a web-based mobile solution for creative, high-quality designs & fast turnaround with talented designers ready to support a call.

TownNews

800-243-9576

1510 47th Ave.

Moline, IL 61265-7021

<http://www.townnews.com>

TownNews equips local media organizations with the services and guidance to transform their business models and flourish in the digital age. Their tools and expertise in print, digital, video, OTT and advertising enable forward-thinking media organizations in dynamic markets to efficiently engage their audiences, increase security and grow revenue. Fueled by a passion for local media and a 30-year proven track record of success, more than 2,000 news organizations have benefited from the platform and tools they've built specifically for the media industry to thrive.

Wehaa

262-955-1253

1166 Quail CT Suite 105

Pewaukee, WI 53072

cmontes@wehaa.com

wehaa.com

Wehaa is an Software company with a specific mission: to help newspapers bring back lost print revenue through online innovation. We specialize in turn-key solutions and believe that when papers can focus more on creating news-worthy content and less on the bottom line, the world benefits.

ZipRecruiter

310-882-1452

604 Arizona Ave

Santa Monica, CA 90401

<https://www.ziprecruiter.com/>

ZipRecruiter is a leading online employment marketplace. Powered by AI-driven smart matching technology, ZipRecruiter actively connects millions of all-sized businesses and job seekers through innovative mobile, web, and email services, as well as partnerships with the best job boards on the web. ZipRecruiter has the #1 rated job search app on iOS & Android. Founded in 2010, Santa Monica-based ZipRecruiter has over 1000 employees in two states and three countries.