



TODAY'S READERS

tomorrow's

LEADERS

NNA 134th ANNUAL CONVENTION & TRADE SHOW

October 1-3, 2020

National Newspaper Association 2020 SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS: Sponsors at every level will:

- ✓ be included in lists of sponsors published in pre- and post-convention issues of Publishers' Auxiliary, NNA's official monthly publication;
- ✓ have logo displayed and linked on the Annual Convention and Trade Show page of NNA's website and on the home page of the Virtual Convention website;
- ✓ have a listing including contact information in the Convention and Trade Show Program to be published in the September issue of Publishers' Auxiliary;
- ✓ be recognized as a sponsor throughout the Convention and on emails that go out promoting the Convention;
- ✓ be acknowledged during the Opening Session and Flag Ceremony, the largest gathering of participants

Gold

\$4,000 - \$10,000

- Great Ideas Exchange and Monthly Webinar Sponsor \$5,000
- Consultation Room on Relevant Topic \$5,000

Gold Sponsorships also include free Convention and Trade Show registrations for all company staff Convention & Trade Show registration, one half-page color ad in the Convention & Trade Show Program, and the opportunity to give a three-minute introduction during Friday's Opening Session.

Silver

\$2,000 - \$3,500

- Saturday Awards Ceremony \$2,000 (or shared opportunity)
- Convention App \$2,000
- Thursday Opening Session and Flag Shout Out \$2,000
- Thursday Opening Reception and Pet Contest \$3,000 (SOLD)
- Ice Cream Social with Exhibitors \$2,500 (SOLD)
- Friday Extravaganza: Family Friendly Bingo \$2,500 (SOLD)

Silver Sponsorships also include one half-page color ad in the Convention & Trade Show Program Booklet and the opportunity to give a three-minute introduction during Friday's Opening Breakfast.

Bronze

\$1,000 - \$1,500

- Program Sponsor \$1,500
- Flash Session (3 available) \$1,000
- Cash Draw Prizes Sponsor \$1,000

Friends of NNA

\$500

- General Contribution to the Annual Convention & Trade Show \$500
- Tech Support – Call Testing \$500
- Solutions Start Here! Sponsor \$500 (SOLD)

Or contact us for a customized sponsorship!

To become a sponsor or for more information contact:

Wendy MacDonald at 913-461-3721 or wendy@nna.org | Lotta Kagell at 760-557-0800 or lotta@nna.org