



## NNA Products & Services News

The monthly product and services news update for  
National Newspaper Association members.

### Share your product and service news with community newspaper publishers across the country!

NNA's Product & Service monthly e-Newsletter highlights news from companies that provide services to community newspapers. It has been created to provide an effective means for you to share relevant news with our members, and provide a useful tool to our members to stay on top of new products and services in the industry.

- Advertise now at a special introductory rate of \$100 per issue with 12 month contract
- Ads should be 160 px W x 400 px H
- Published on the 15<sup>th</sup> of each month

*“The Product & Service e-newsletter gives NNA members a new way to learn about products and services that can make a difference for their businesses. As a vendor, it helps [TownNews.com](http://TownNews.com) get the word out to our friends and partners in the community newspaper market. It's a win-win.”*

—Aaron Gillette | Marketing Director, [TownNews.com](http://TownNews.com)

We invite you to submit your press releases by sending them to our editor Stan Schwartz at [stan@nna.org](mailto:stan@nna.org).

Monthly product and services news update. November 15, 2017

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**Welcome!**

Welcome to NNA's Products and Services e-newsletter. This e-newsletter is intended to help you stay up-to-date on the services vendors are providing to community newspapers. Our hope is that it will be a valuable tool for you to be aware and informed of current and new products and services available to you. The e-newsletter is sent out monthly and we welcome your [feedback](#) on how we can make future issues more valuable to you. Please, don't hesitate to [contact us](#) with ideas and suggestions!

**Richland Source focuses on their business, leaves the technology to TownNews.com**

TownNews.com allows us to focus on being a content and marketing company—not a technology company," said Jay Allred, Publisher of Richland Source. "It is a very strategic decision and that's what made the choice to partner with TownNews.com easy."  
[Continue reading →](#)

**Dave Barry's Holiday Gift Guide keeps rolling with the season**

Whether readers have started their shopping or not

Visit our **Allied Member Directory** to find vendors and business partners who understand your business.

**YOUR PARTNER FOR 360° OF SERVICE**

- DIGITAL REPLICAS
- WEBSITE DESIGN AND HOSTING

For advertising opportunities please contact at [wendy@nna.org](mailto:wendy@nna.org).