

## National Newspaper Association Foundation 2022

# SPONSORSHIP OPPORTUNITIES

### SPONSOR BENEFITS

Sponsors at every level will:

- ✓ be included in sponsor listings in pre- and post-convention issues of Publishers' Auxiliary, the NNAF's official monthly publication;
- ✓ have logo displayed and linked on the Annual Convention & Trade Show page of NNAF's website;
- ✓ have a listing including contact information in the Convention & Trade Show Program Booklet;
- ✓ be recognized as a sponsor on a banner prominently-displayed throughout the Annual Convention & Trade Show;
- ✓ be acknowledged from the podium during the Opening Session and Flag Ceremony, the largest gathering of participants;
- ✓ have the opportunity to provide one marketing item or brochure that will be given to every attendee in the registration bags.



### Gold

\$4,000 - \$10,000

- Opening Breakfast and Flag Ceremony \$6,000 (SOLD)
- Saturday Breakfast and Awards Ceremony \$5,000 (or shared opportunity)
- Annual Great Idea Exchange \$5,000

*Gold Sponsorships also include one full Convention & Trade Show registration, one complimentary Extravaganza ticket, one full-page color ad in the Convention & Trade Show Program Booklet, and the opportunity to give a three-minute introduction during Friday's Opening Breakfast.*

### Silver

\$2,500 - \$3,500

- Friday Lunch with Exhibitors \$3,000 (SOLD)
- Thursday Extravaganza: Bay Area Dinner Cruise \$2,500
- Lanyard/Name Badges \$2,500 (SOLD)
- Registration Desk \$2,500 (SOLD)
- Tote Bags \$2,500 (SOLD)

*Silver Sponsorships also include one half-page color ad in the Convention & Trade Show Program Booklet and the opportunity to give a three-minute introduction during Friday's Opening Breakfast.*

### Bronze

\$1,000 - \$2,000

- Thursday Ice Cream Social in the Exhibit Hall \$1,500
- Thursday Opening Reception in the Exhibit Hall \$1,500
- Have a Drink on Us - Thursday Extravaganza \$1,500
- Have a Drink on Us - Friday \$1,500
- Registration Refreshment Station \$1,500
- Program & Pocket Program \$1,500
- Wi-Fi Sponsor \$1,500
- Flash Session (3 available) \$1,000
- Coffee Breaks (2 available) \$1,000

### Friends of NNAF

\$500

- General Contribution to the Annual Convention & Trade Show \$500
- Solutions Start Here! Sponsor \$500

*Or contact us for a customized sponsorship!*

**To become a sponsor or for more information contact:**

Kristi Dale at (816) 812-0336 or kristi@nna.org | Wendy MacDonald at (913) 461-3721 or wendy@nna.org