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**To:** undisclosed-recipients;

**Subject:** COVID-19 - Periodicals Publishing Frequency (March 17, 2020)

United States Postal Service®

# INDUSTRYALERT

March 17, 2020

## Coronavirus (COVID-19) - Periodicals Publishing Frequency

In response to the Coronavirus (COVID-19) the following contingency plan has been implemented for Periodicals that will not be publishing per their stated frequency.

### Periodicals Publishing Frequency Contingency Plan due to COVID-19

**Publishers:**

- Should submit a letter on the publisher's letterhead to the Original Entry Post Office serving their Known Office of Publication explaining that they will not be publishing as per their stated frequency
- Should identify what issues will not be published to the Original Entry Post Office serving their Known Office of Publication
- Should provide an update to the Original Entry Post Office serving their Known Office of Publication if impact to frequency continues beyond original identified issues

Note: PS Form 3510, Application for Reentry or Special Price Request for Periodicals Publication, is not required if frequency change is due to COVID-19

If you have any questions or concerns please reach out to the Mailing & Shipping Solutions Center at 877-672-0007 or your local Business Mail Entry Unit (BMEU).

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